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Rosé Rocks: The Original, The Novel, And Most Popular Dry Rosé Wines In The U.S. Market This Summer

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This summer consumers are overwhelmed with rosé wine choices. Therefore, it is useful to examine some of the original dry rosé wines, along with some of the most novel and popular in the U.S. market today.

Some Novel and New Rosé Wines in the U.S. Market

A few novel and/or new dry rosé wines that are creating positive conversations, and are available in the U.S. market include:

Alma Rosa Vin Gris is a very pale rosé made from pinot noir grapes in the Santa Rita Hills of California. It is distinctive because it uses the term ‘vin gris,’ which means ‘slightly pinkish-tinted.’ In Jamie Ivey’s book, *Extremely Pale Rosé*, where he and his wife travel all over France in search of the palest rosé wine, it turns out to be a vin gris. This wine has flavors of mixed berries and fresh citrus.